

# AHEC Veterans Mental Health Project

## TARGET AUDIENCES

Mail/email lists for these professionals may be found by contacting the licensing/credentialing boards for each profession in your state. Most will charge a fee - some as small as \$10, others as much as \$150. Determine which disciplines will be most interested in your training and get mailing lists for those disciplines. There may be an organization that has addresses/email addresses for some of these disciplines that could be a program co-sponsor, and their contribution would be to give out the address/email list or do the mailing/emailing.

- Key Audiences to Consider

- Primary care providers including FQHC/CHC staff
  - Physicians
  - Nurse practitioners
  - Physicians assistants
  - Nurses
  - Certified Medical Assistants
  - Practice management staff
- Behavioral health/mental health providers including FQHC/CHC staff
  - Psychiatrists
  - Psychologists
  - Counselors
  - Social workers/Therapists
  - Marriage and Family therapists
  - Substance abuse counselors
  - Psychiatric nurses
  - Case managers
  - Program administrators/directors
  - Clinical directors
  - Peer Support Specialists

- Other Audiences to Consider

- Hospital
  - Emergency department
  - Security staff
- Nurses
  - Primary care practice offices
  - Hospitals
  - Public health departments
  - Case managers
  - School health
- Allied health personnel
  - Physical therapists
  - Occupational therapists
  - Speech therapists
  - Audiologists
  - Recreation therapists
- Health Profession Students
- Optometrists
- First responders
  - Law enforcement/criminal justice
  - Emergency Medical Technicians
  - Paramedics
  - Fire fighters
- Public/private school personnel
  - Counselors
  - Social workers
  - Nurses
  - Teachers
  - School administrators
- Dentists
- Clergy
- Adolescent and child health counselors
- Domestic violence counselors